



## A Proposal for This Is My Biz "This Is My Biz" Weekly Ad, Promo, and Show Schedule

Station: KSLQ

Sales Representative		Phone	Mobile	Fax	Email
Shelley Barr			314-477-8835		shelley@kslq.co
Quoted	Good Until	Start Date	End Date	Total Weeks	Printed
01-20-2014	01-29-2014	04-14-2014	04-27-2014	13	01-18-2014 @ 10:55:49 am

Week: 04-14 to 04-20-2014 (#16)	04-14	04-15	04-16	04-17	04-18	04-19	04-20	Total Weeks: 1				
	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Units	Len	Cls	Rate	Investment
KSLQ AM Drive 6 AM to 10 AM	1	1	1	1	1	0	0	5	10	1	\$0.00	\$0.00
KSLQ Mid Days 10 AM to 3 PM	1	1	1	1	1	0	0	5	30	1	\$0.00	\$0.00
KSLQ PM Drive 3 PM to 7 PM	1	1	1	1	1	0	0	5	30	1	\$0.00	\$0.00
KSLQ Evenings 7 PM to 12 MID	1	1	1	1	1	0	0	5	30	1	\$0.00	\$0.00
6 AM to 7 PM MON to FRI Promos	6	6	6	6	6	0	0	30	15	3	\$0.00	\$0.00
"This is My Biz Show" SAT @ 9:30 A	0	0	0	0	0	1	0	1	0	4	\$175.00	\$175.00
								Units: 51			Avg: \$3.43	\$175.00

Schedule Totals:	Total Units	Avg Rate	Grand Total
	51	\$3.43	\$175.00

- |                                   |                                      |
|-----------------------------------|--------------------------------------|
| 1. Recorded Announcements..... 20 | 4. 30 Minute Pre Recorded Program..1 |
| 3. 15 Second Show Promos.....30   |                                      |

1. 30 Second spots are a produced ad that will run for five days during the week prior to the Saturday show.
2. The 15 second promos are a short promo featuring the guest of the show promoting the Saturday morning show. This will run for five days during the week prior to the Saturday show.
3. Guests will receive approximately 13 minutes of interview time during the show.
4. "This is My Biz" is a 30 minute program. Each guest will receive about half of the show.
5. We will not have a competitive client to your business on the other half of the show.
6. Both segments of the show are available for \$299. You will also receive twice the number of 30 second spots and 15 second promos during the 5 days prior to the Saturday show.
7. The show will be archived and uploaded to the "This is My Biz" Soundcloud page for future listening and downloading and podcasting.

All stated rates are non-preemptible and are guaranteed to run on specific dates within specified dayparts as defined by radio station(s) KSLQ and/or KWMO. Other classes of time are available for preemptible with notice, immediately preemptible, and special packages that are offered on a seasonal basis, Run of Station (ROS) basis, Best Time Available (BTA) for as-available basis, or for special internet offers. No ads will run between 12 Midnight and 5 AM unless requested by the advertiser. All ads will have a minimum separation of one hour between ads unless otherwise specified by advertiser. NONDISCRIMINATION POLICY: KSLQ and KWMO do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate, or have the effect of discriminating, on the basis of race, gender, or any particular language being broadcast, whether handwritten, typed or otherwise made a part of any such advertising contract, is hereby declared null and void.

Continued for  
**This Is My Biz**  
**"This Is My Biz" Weekly Ad, Promo, and Show Schedule**

Station: KSLQ

	Total Units	Avg Rate	Grand Total
<b>Schedule Totals:</b>	51	\$3.43	\$175.00

Approved for This Is My Biz

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

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